



# Brown County Leader Network

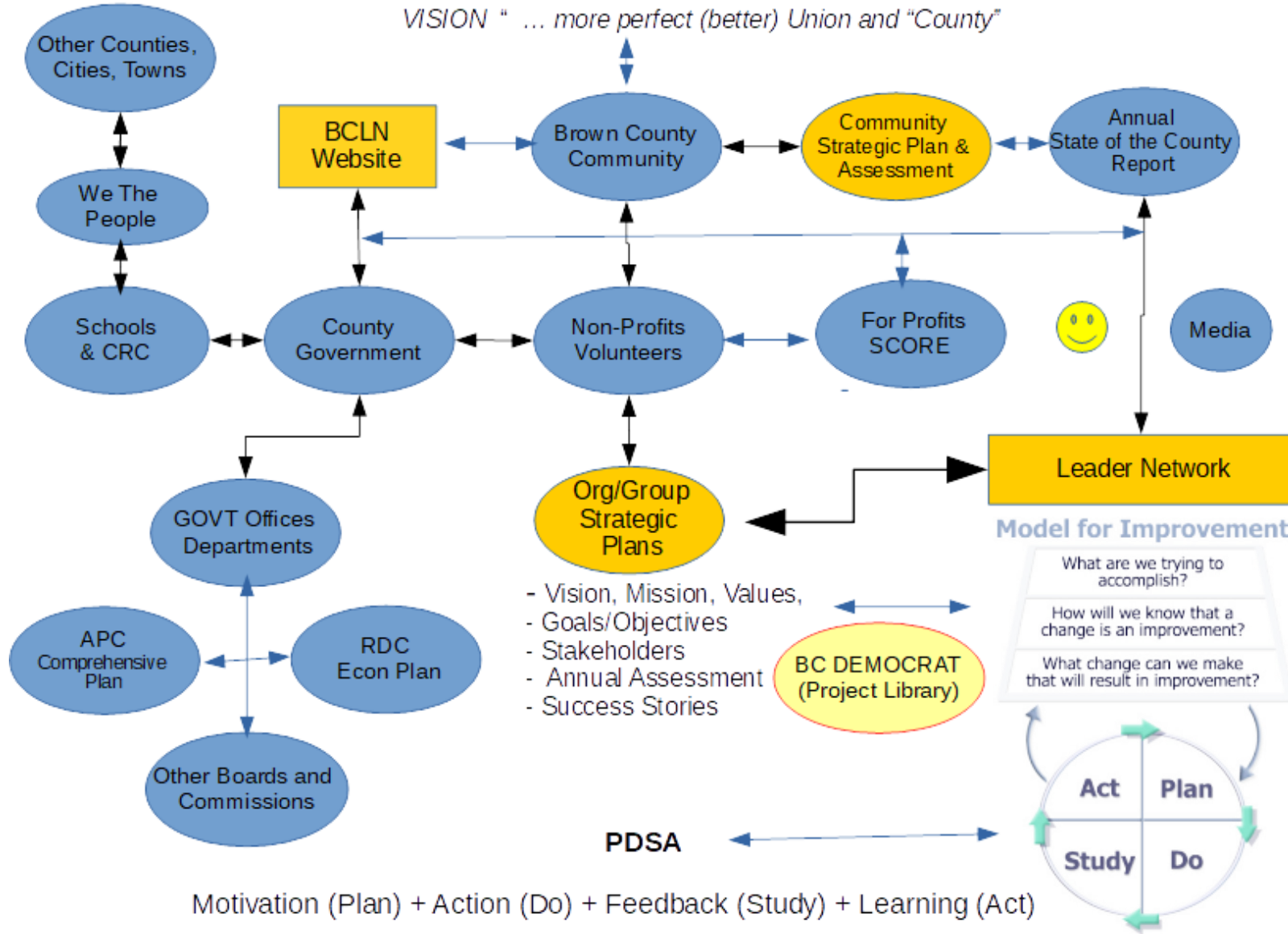
# Leaders Connecting Leaders

Value Proposition: Promote success, raise awareness, support volunteers, provide support and leadership for improvement through proven practices, methods, tools

# CONNECTING THE COMMUNITY

VISION " ... more perfect (better) Union and "County"

Version 4.6



# Premise

- Anyone that has made and sustained a change has integrated four basic components:
  - Motivation - Identified a need or a want; had a plan
  - Action – Took action until they achieved what they desired
  - Feedback – Assessed results
  - Learning – Applied new knowledge, shared the story
- Integrating these four components within a shared framework for assessment, strategic planning and project management will help us develop, promote, and sustain a collaborative leadership capability within the County.

# Leaders Connecting Leaders

*VISION: We the People in order to form a more perfect (better) Union (County)*



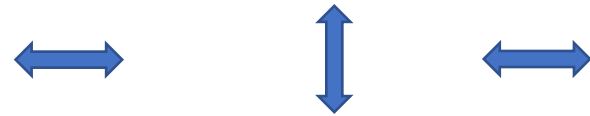
Assessments

	Helpful	Harmful
Internal	Strengths <b>S</b>	Weaknesses <b>W</b>
External	Opportunities <b>O</b>	Threats <b>T</b>

Strategic Planning  
with Stakeholders



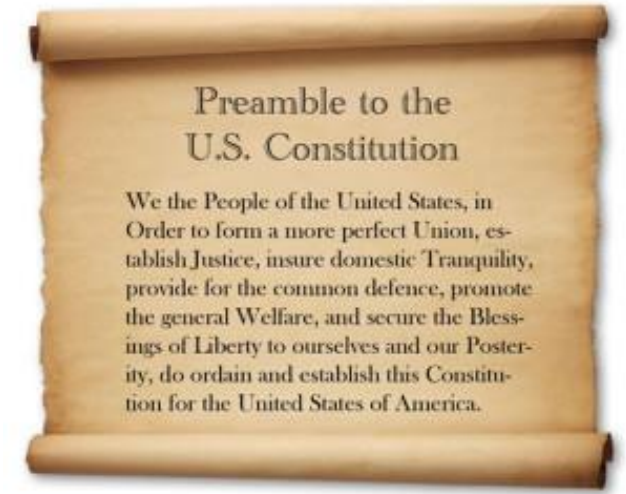
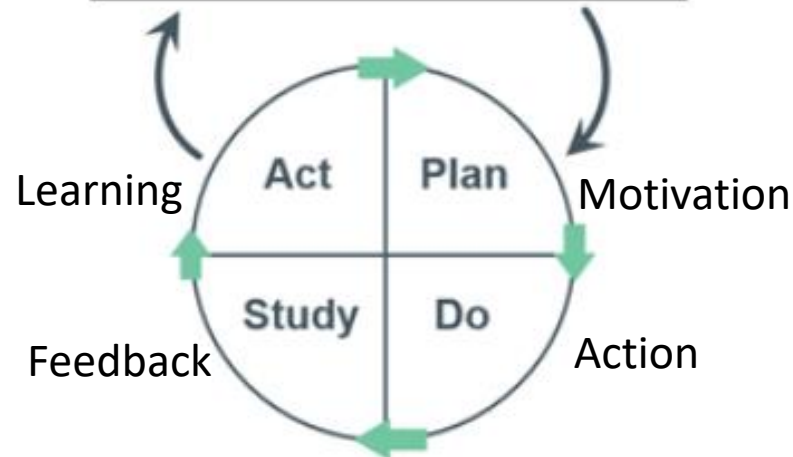
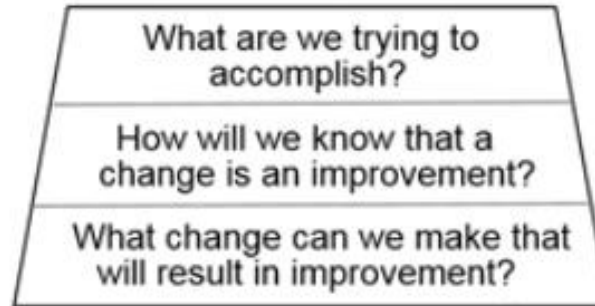
Process



Purpose

Project Management

Model for Improvement



# Assessment – SWOT

- Identify the situation – organization, issue, idea
- Along with Stakeholders, address the following questions:
  - What are **S**trengths (Accomplishments, successes, pros, advantages, positives, things going right...)
  - What are the **W**eaknesses (Things not going so well, gaps, disadvantages).
  - What are the **O**pportunities (possibilities, challenges, things that could be better) ?
  - What are the **T**hreats ( Challenges, How can things get worse)?

# Our Community - SWOT

<b>Strengths</b>	<b>Weaknesses</b>
<b>Opportunities</b>	<b>Threats (Challenges)</b>
<ul style="list-style-type: none"><li>• Quality of Life</li><li>• Excellent Schools, Career Resource Center</li><li>• History of Successful Projects &amp; Leadership</li><li>• Acceptance of CVIs – a sense of urgency</li></ul>	<ul style="list-style-type: none"><li>• Communication is No. 1</li><li>• Strategic Planning and Governance</li><li>• Need to Expand Economic Base</li></ul>
<ul style="list-style-type: none"><li>• Sustainable and Collaborative Leadership</li><li>• Build on Past Successes</li><li>• Tap the passion and potential of the citizenry</li></ul>	<ul style="list-style-type: none"><li>• Economic Sustainability</li><li>• Competition for people and jobs</li><li>• Community Support for Development</li></ul>

Example: Brown County SWOT -included in [Hometown Collaborative Initiative](#) (HCI) Presentation

# Strategic Planning with Stakeholders

- Identify the Opportunity (See SWOT) and Priority
- Identify the Need (s)
- Identify the Mission (Purpose, What are you/others going to do, provide)?
- Identify Vision (Why are you doing it, what difference do you want to make?)
- Identify Values
- ***Identify Stakeholders, their needs, expectations, feedback***
  - ***Direct – who receives the product / service?***
  - ***Internal – Who provides the produce/service?***
  - ***Indirect – Who else is effected or interested ?***





# Strategic Planning with Stakeholders continued ...

## **What are the Goals?**

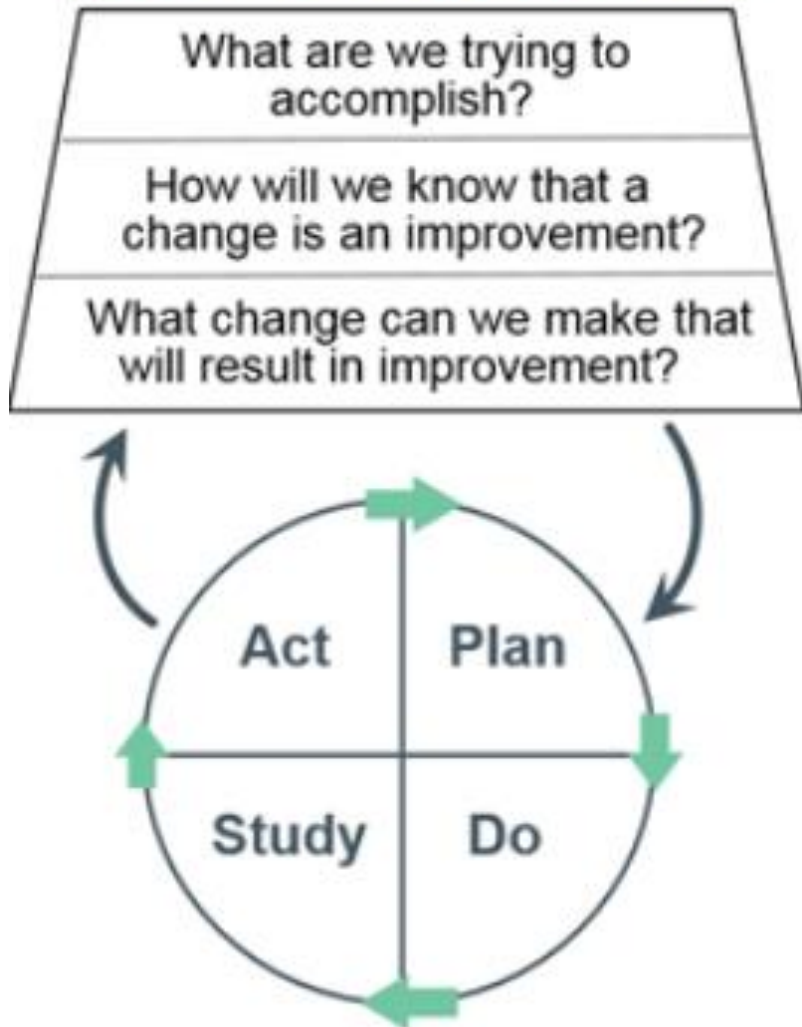
- The purpose toward which an endeavor is directed.
- The result or achievement toward which effort is directed or aimed.



## **What are the “S.M.A.R.T.” Objectives for each Goal ?**

- **S**pecific, **M**easurable, **A**chievable, **R**elevant, **T**ime-Oriented

## Model for Improvement



# Project Management

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- PLAN. What is needed to bridge the gap between the current situation and desired outcomes?
- DO. What actions need to be taken, when, by whom?
- STUDY – What feedback will be used to assess results?
- ACT – What are the next steps?

[Introductory Video – PDSA Daily Life](#)

# Summary

- Shared vision
- Common Language
- Proven practices, methods, tools
- Leadership Support
- Continuous Improvement in making progress towards the vision

# ENCLOSURES

# "...a more perfect Union" and County

*Perfection is not attainable, but if we chase perfection we can catch excellence. -- Vince Lombardi*



## American Society for Quality – Law of Variation

- Variation is defined as the difference between an ideal and an actual situation; *Reducing variation from the ideal is the key to excellence*
- An ideal situation represents a standard of perfection—or the highest standard of excellence defined by [stakeholders](#), including direct customers, internal customers, suppliers, society, and shareholders.

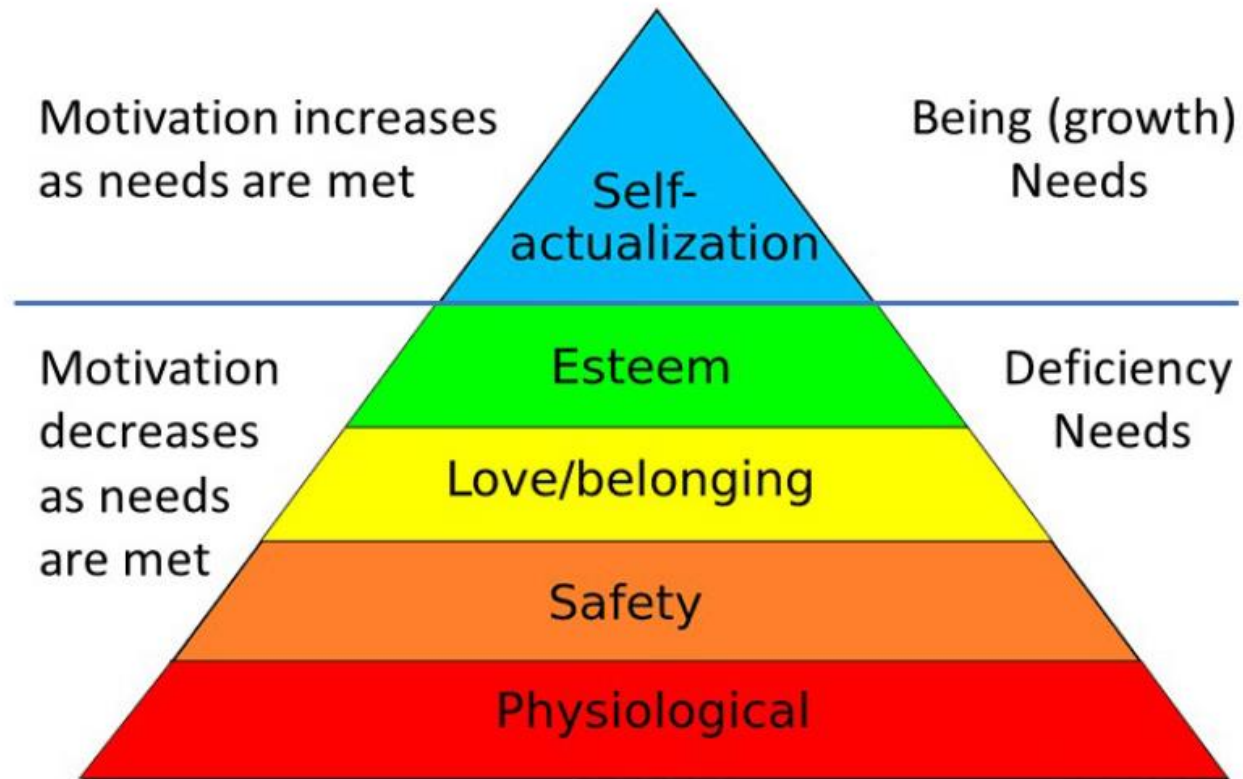
# Brown County - Examples

## Successful Programs and Projects in Brown County

- [Brown County Democrat](#) – Success Stories – Non-Profit, Profit
- South Central Indiana – [United Way 2-1-1 Resource Database](#).
  - [Brown County 2018 Quarter 2 Results](#)
- [GuideStar](#) ” .... the most complete, up-to-date nonprofit data available“
- [Brown County League of Women Voters – Who’s Where in Brown County](#)  
“Stakeholders”

# Needs

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# Needs

Maslow Hierarchy of Needs		CULTURE										
		<i>Leadership</i>	<i>Political / Govt</i>	<i>Economic</i>	<i>Security</i>	<i>Social</i>	<i>Information</i>	<i>Infrastructure</i>	<i>Physical Environment</i>	<i>Time</i>		
Self-fulfillment needs	Self-Actualization (the need for development, creativity)	x	x			x					x	Quality Leaders and Organizations
Psychological Needs	Esteem/Ego (the need for self-esteem, power, recognition, prestige)	x	x	x		x					x	Family & Community Expectations and Culture
	Social (the need for being loved, belonging, inclusion)	x	x				x				x	
Basic Needs	Security (the need for safety, shelter, stability)	x	x	x	x		x	x	x		x	Government and Non-Profit
	Physical (The need for air, water, food, rest, health)	x	x	x	x		x	x	x		x	





# BROWN COUNTY

SECOND QUARTER 2018

## The Needs

### Top Needs:



Utility Assistance (52)



Housing (32)



Food/Meals (29)



Clothing/Personal/Household Needs (25)



Health Care (18)

### Unmet Needs:



Clothing/Personal/Household Needs (5)



Education (5)

Total number of unmet needs: **20**

\*unmet needs are recorded when there are no existing resources, or when a person is ineligible or refuses to utilize existing resources.

# Community Vitality Indicators (CVI) 2016 Assessment



## Community Vitality Indicators

*Vitality - capacity for survival or for the continuation of a meaningful or purposeful existence*

Category	Assessment	Status
Assessed Property Value	Not keeping pace with inflation	R
Per Capita Income	Upward trend over the past 5 years; Below 1999 highs	Y
Educational Attainment Rate	Above State Average - HS graduation rate Below State average – associate degree or higher	Y
Population Growth	Projected to continue to decline through 2050	R
Public School Enrollment	Steady decline in enrollments and funding <i>Community supported referendum in 2016</i>	R