



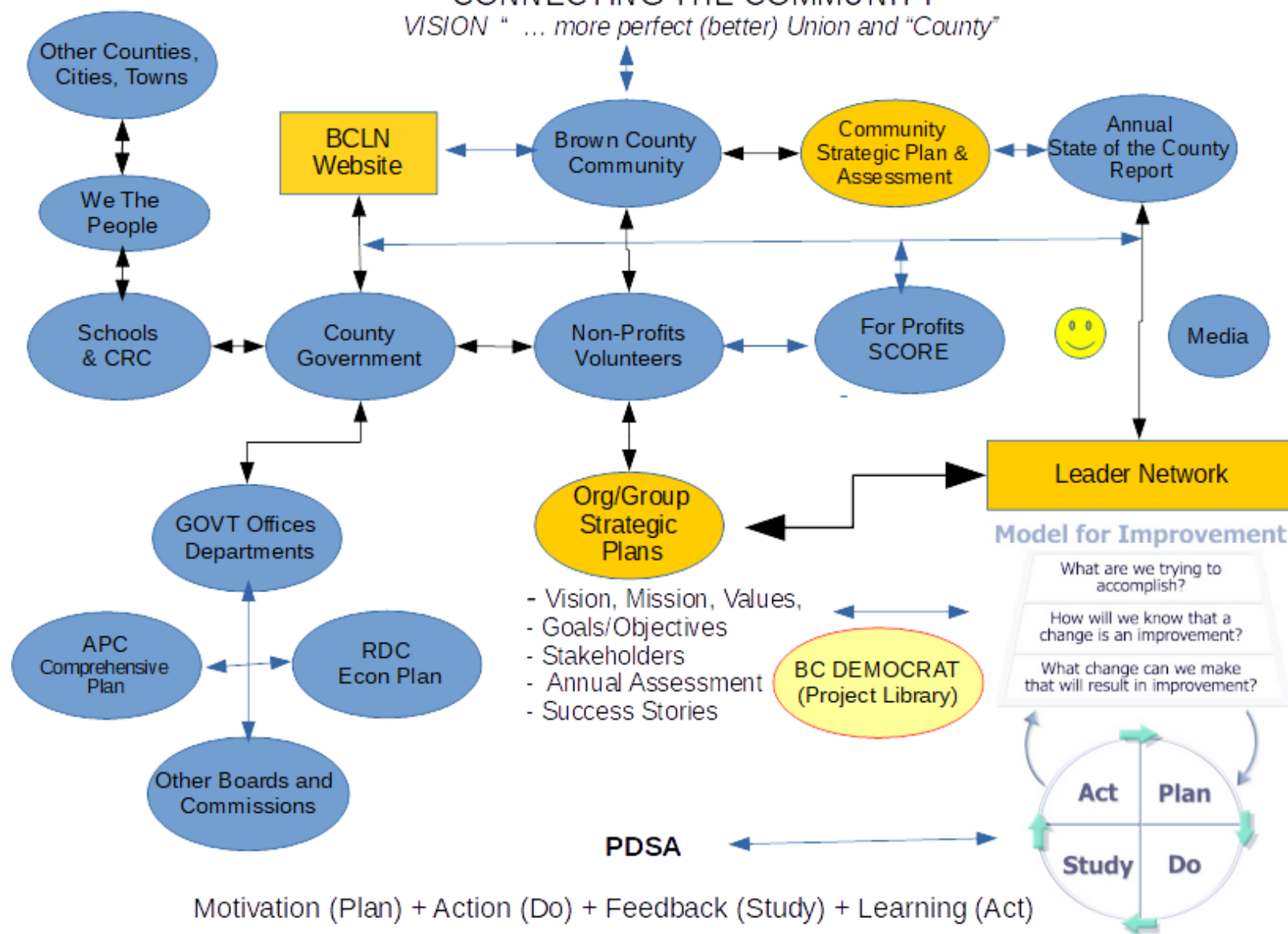
Value Proposition

- Promote successes
- Raise awareness
- Support volunteers
- Provide support for the application of proven practices, methods, tools

CONNECTING THE COMMUNITY

VISION " ... more perfect (better) Union and "County"

Version 4.6



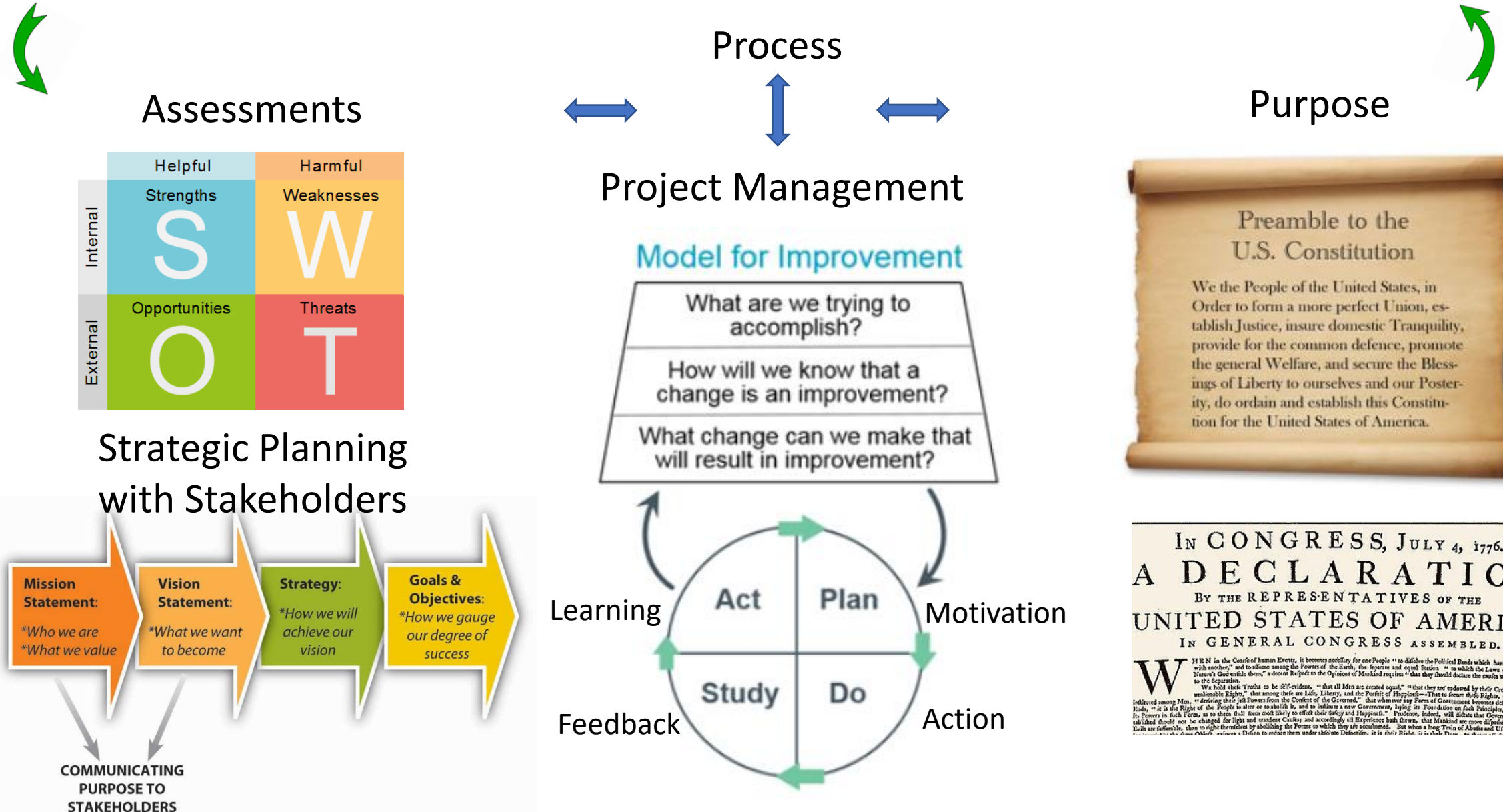
Premise

- Anyone that has made and sustained an improvement has integrated four basic components of change:
 - Motivation - Identified a need; had a plan
 - Action – Took action until they achieved the desired outcome
 - Feedback – Assessed results
 - Learning – Applied new knowledge, shared their story
- Integrating these four components within a shared framework for assessment, strategic planning and project management will help us develop, promote, and sustain a collaborative leadership capability within the County.

Leaders Connecting Leaders

Ver 3.0

VISION: We the People in order to form a more perfect (better) Union (County)



Assessment – SWOT

- Identify the situation – organization, issue, idea
- Along with Stakeholders, address the following questions:
 - What are **S**trengths (Accomplishments, successes, pros, advantages, positives, things going right ...)
 - What are the **W**eaknesses (Things not going so well, gaps, disadvantages).
 - What are the **O**pportunities (possibilities, challenges, things that could be better) ?
 - What are the **T**hreats (Challenges, How can things get worse)?

Our Community - SWOT

Strengths	Weaknesses
<ul style="list-style-type: none">• Quality of Life• Excellent Schools, Career Resource Center• History of Successful Projects & Leadership• Acceptance of CVIs – a sense of urgency	<ul style="list-style-type: none">• Communication is No. 1• Strategic Planning and Governance• Need to Expand Economic Base
Opportunities	Threats (Challenges)
<ul style="list-style-type: none">• Sustainable and Collaborative Leadership• Build on Past Successes• Tap the passion and potential of the citizenry	<ul style="list-style-type: none">• Economic Sustainability• Competition for people and jobs• Community Support for Development

Example: Brown County SWOT -included in [Hometown Collaborative Initiative](#) (HCI) Presentation

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Strategic Planning with Stakeholders

- Identify the Opportunity (See SWOT) and Priority
- Identify the Need (s)
- Identify the Mission (Purpose, What are you/others going to do, provide)?
- Identify Vision (Why are you doing it, what difference do you want to make?)
- Identify Values
- ***Identify Stakeholders, their needs, expectations, feedback***
 - ***Direct – who receives the product / service?***
 - ***Internal – Who provides the produce/service?***
 - ***Indirect – Who else is effected or interested ?***



Strategic Planning with Stakeholders continued ...

What are the Goals?

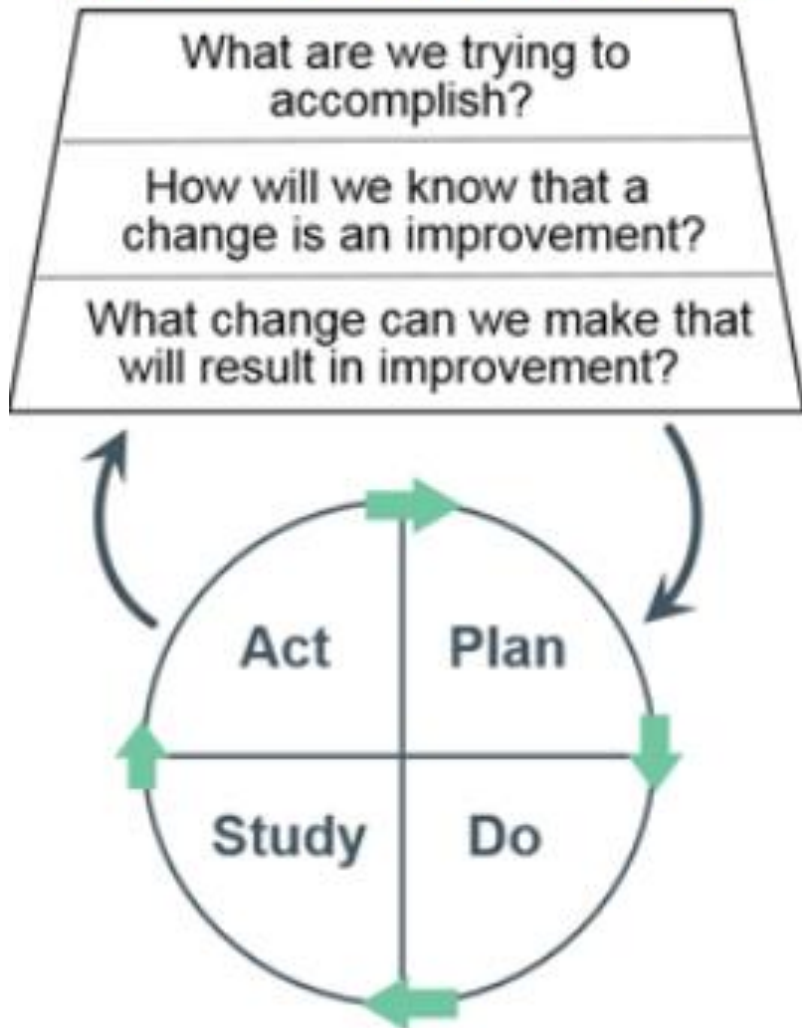
- The purpose toward which an endeavor is directed.
- The result or achievement toward which effort is directed or aimed.



What are the “S.M.A.R.T.” Objectives for each Goal ?

- **S**pecific, **M**easurable, **A**chievable, **R**elevant, **T**ime-Oriented

Model for Improvement



Project Management

- PLAN. What is needed to bridge the gap between the current situation and desired outcomes?
- DO. What actions need to be taken, when, by whom?
- STUDY – What feedback will be used to assess results?
- ACT – What are the next steps?

[Introductory Video – PDSA Daily Life](#)

Summary

- Shared vision
- Common Language
- Proven practices, methods, tools
- Leadership Support
- Continuous Improvement in making progress towards the vision

ENCLOSURES

"...a more perfect Union" and County

Perfection is not attainable, but if we chase perfection we can catch excellence. -- Vince Lombardi



American Society for Quality – Law of Variation

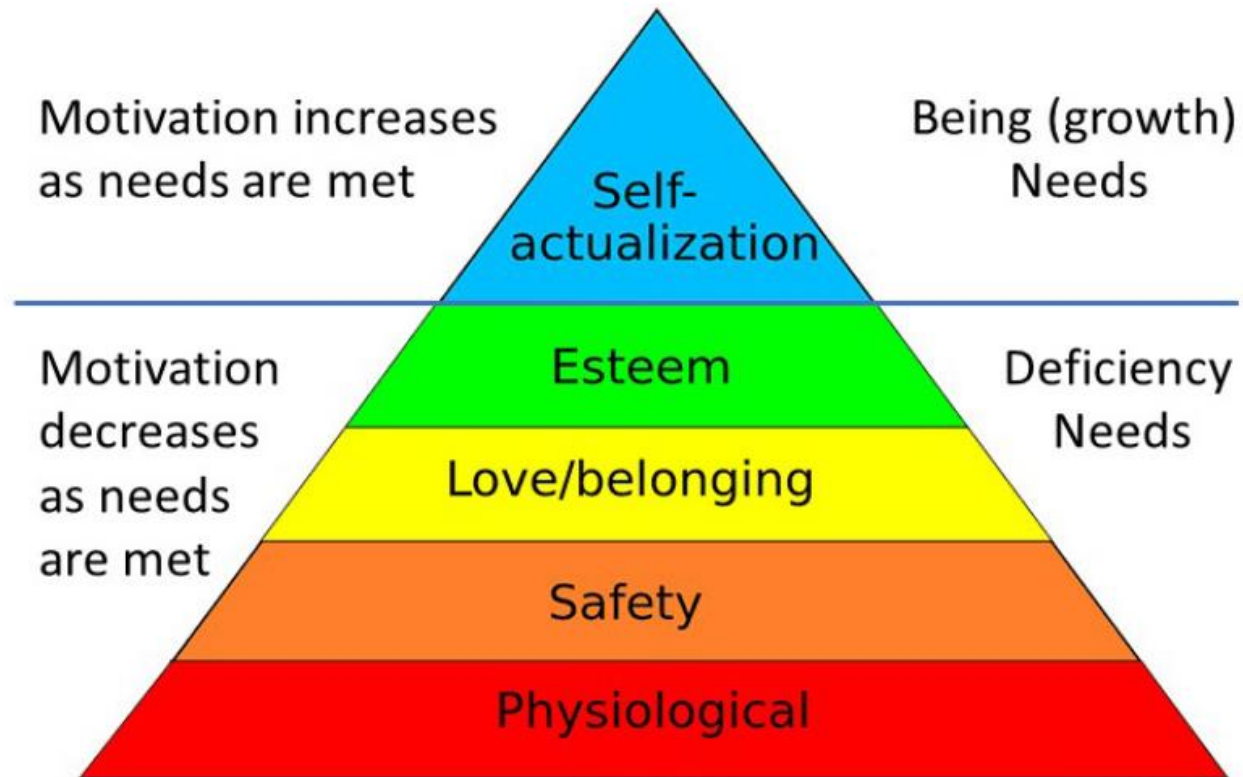
- Variation is defined as the difference between an ideal and an actual situation; *Reducing variation from the ideal is the key to excellence*
- An ideal situation represents a standard of perfection—or the highest standard of excellence defined by [stakeholders](#), including direct customers, internal customers, suppliers, society, and shareholders.

Brown County - Examples

Successful Programs and Projects in Brown County

- [Brown County Democrat](#) – Success Stories – Non-Profit, Profit
- South Central Indiana – [United Way 2-1-1 Resource Database.](#)
 - [Brown County 2018 Quarter 2 Results](#)
- [GuideStar ” the most complete, up-to-date nonprofit data available“](#)
- [Brown County League of Women Voters – Who’s Where in Brown County “Stakeholders”](#)

Needs



Needs

		CULTURE									
Maslow Hierarchy of Needs		Leadership	Political / Govt	Economic	Security	Social	Information	Infrastructure	Physical Environment	Time	
Self-fulfillment needs	Self-Actualization (the need for development, creativity)	x	x			x					Quality Leaders and Organizations
Psychological Needs	Esteem/Ego (the need for self-esteem, power, recognition, prestige)	x	x	x		x					Family & Community Expectations and Culture
	Social (the need for being loved, belonging, inclusion)	x	x								
Basic Needs	Security (the need for safety, shelter, stability)	x	x	x	x						Government and Non-Profit
	Physical (The need for air, water, food, rest, health)	x	x	x	x						



BROWN COUNTY

SECOND QUARTER 2018

The Needs

Top Needs:



Utility Assistance (52)



Housing (32)



Food/Meals (29)



Clothing/Personal/Household Needs (25)



Health Care (18)

Unmet Needs:



Clothing/Personal/Household Needs (5)



Education (5)

Total number of unmet needs: **20**

*unmet needs are recorded when there are no existing resources, or when a person is ineligible or refuses to utilize existing resources.

Community Vitality Indicators (CVI)

2016 Assessment



Community Vitality Indicators

Vitality - capacity for survival or for the continuation of a meaningful or purposeful existence

Category	Assessment	Status
Assessed Property Value	Not keeping pace with inflation	R
Per Capita Income	Upward trend over the past 5 years; Below 1999 highs	Y
Educational Attainment Rate	Above State Average - HS graduation rate Below State average – associate degree or higher	Y
Population Growth	Projected to continue to decline through 2050	R
Public School Enrollment	Steady decline in enrollments and funding <i>Community supported referendum in 2016</i>	R